



## Swiss Physiology Meeting 2018 4. September 2018 | University of Fribourg

# **SPONSORSHIP BOOKLET**



Boulevard de Pérolles 90 I 1700 Fribourg Campus Perolles 2 I Building No 21 1<sup>st</sup> floor, Room A120

#### **Summary**

The section Physiology of Life Sciences Switzerland organises the Annual Swiss Physiology meeting. This traditional meeting brings together physiologists from all over Switzerland and highlights research conducted by young physiologists with the awarding of the prestigious prizes combined with travel fellowships, funded by the "Stiftung für Physiologie" (former Oetliker foundation).

The focus of this meeting is to **create a familiar and friendly frame** where **new developments in the field** will be disseminated, providing ample opportunity for **scientific exchange** and experiencing new techniques.

The one-day meeting will take place at the University of Fribourg, chaired by **Prof. Zhihong Yang** (University of Fribourg), president of the LS<sup>2</sup> section Physiology.

**Plenary speaker** of the meeting will be **Prof. Beat Imhof** (University of Geneva). The meeting creates the perfect setting for intimate and stimulating interaction

between PIs, the academic offspring, and representatives of the companies.

| Date                     | 4. September 2018   |
|--------------------------|---|
| Venue                    | University of Fribourg<br>Boulevard de Pérolles 90 1700 Fribourg<br>Campus Perolles 2, Building No 21<br>1 <sup>st</sup> floor, Room A120   |
| Audience                 | Specialised audience from all Swiss Universities,<br>working in the field of <b>Physiology</b> , <b>70+ participants</b><br>(40% students, 40% postdocs, 20% PIs or<br>professionals) |
| Why get involved         | The <u>only</u> Swiss meeting in Physiology<br>Highly enthusiastic and skilled audience<br>Intimate meeting, focus on personal interactions   |
| Sponsoring opportunities | <ul> <li>Possibility for a booth</li> <li>Sponsor talks</li> <li>Advertisement/Communication options</li> <li>Prize Sponsoring</li> </ul>   |
| Meeting website          | https://meetings.ls2.ch/physiology2018  |
| Contact                  | Dr. Carolin von Schoultz, Scientific Officer<br>Life Sciences Switzerland, House of Academies<br>Laupenstrasse 7<br>3001 Bern<br><u>carolin.vonschoultz@ls2.ch</u>                    |

#### Key facts

#### **Sponsoring options**

#### 1. Silver Package

#### 1500 CHF

- Booth at the meeting site (up to 12 m<sup>2</sup>)
- Oral presentation during the meeting (5 min)
- 1 additional merchandising item: lanyards, flyers, pens, bags...
- Advertisement of company's logo on website/ program

#### 2. Bronze Package

#### 500 CHF

- Booth at the meeting site (6 m<sup>2</sup>)
- Advertisement of company's logo on website/ program

### 3. Advertisement /Communication options

| 350 CHF |
|---------|
| 350 CHF |
| 200 CHF |
| 300 CHF |
| 300 CHF |
|         |

- **4. Lunch sponsoring** (one company only) **1000 CHF** 
  - Includes Roll-up in lunch area, signs on buffet/high tables, one page in conference booklet & logo on website/program

### 5. Prize: "Best Postdoc Poster Award" 500 CHF

• Mentioning on award ceremony slide and winner's certificate

All sponsors will be in addition mentioned with their logo in the welcome and closing remarks by the meeting chair. We would be very happy to welcome you at the Swiss Physiology Meeting 2018!

With kind regards on behalf of the Physiology organizing committee

C. von Scha

**Carolin on Schoultz** LS<sup>2</sup> Scientific Officer, <u>info@ls2.ch</u>





Member of the Swiss Academy of Sciences