



# **CARDIOVASCULAR RESEARCH MEETING**

**12-13 March 2020**

**University of Fribourg, Site Miséricorde**

## **SPONSORSHIP BOOKLET**



# Summary

Cardio-vascular diseases are defined by the world health organization as “a group of disorders of the heart and blood vessels”, suggesting that strong interactions exist between the cardiac and vascular fields.

That is why the working group of cardiovascular biology was founded by clinicians and researchers working in cardiology and in the vascular domain 20 years ago. This interaction is the specificity of our group, which is also supported by the Swiss Society of Cardiology (<http://www.swisscardio.ch>).

## **The focus of this meeting is:**

- To provide an open forum for **cardio-vascular** scientists (basic researchers and clinicians)
- To promote and enhance education for young colleagues
- To intensify collaborations within Switzerland
- To provide an annual meeting platform for network programs

In 2020 it will be the 3<sup>rd</sup> time that **we will organize this meeting as Cardiovascular Biology intersection of Life Sciences Switzerland (LS<sup>2</sup>, <https://www.ls2.ch/sections/cardiovascular-biology>) and we expect scientists from different fields joining us.**

The meeting will take place at the University of Fribourg, in the Site Miséricorde. A dinner in the Fribourg old town will be the social highlight of this event.



*Site Miséricorde, University of Fribourg*

*(picture taken from <https://www3.unifr.ch/map/fr/>)*

# Key facts

<b>Venue</b>	University of Fribourg, Site Miséricorde
<b>Audience</b>	Specialized audience from all Swiss Universities, ETHs working in the Cardiovascular field. <b>70-90 participants</b> (40% students, 40% postdocs, 20% PIs or clinicians)
<b>Why getting involved?</b>	<b>The only Swiss meeting in basic research in Cardiology!</b> Highly enthusiastic and skilled audience Intimate meeting, focusing on personal interactions and favoring the first presentation (oral or poster) of young people.
<b>Sponsoring opportunities</b>	Possibility for a booth and/or other sponsoring options, plus networking and informal one-to-one meetings with participants, see last page.
<b>Website</b>	<a href="https://meetings.ls2.ch/cardiovascular2020">meetings.ls2.ch/cardiovascular2020</a> (open from 1 October 2018)
<b>Contact</b>	Dr. Elena Cardenal Scientific Officer Life Sciences Switzerland Institute of Molecular Life Sciences Winterthurerstrasse 190 8057 Zürich <a href="mailto:elena.cardenal@ls2.ch">elena.cardenal@ls2.ch</a>

***We look forward to counting on you for our meeting! Please do not hesitate to contact us for any further query.***

***With kind regards,  
The Cardiovascular Biology committee***

***Marie-Noelle Giraud, University of Fribourg, president***  
***Andrea Banfi, University Hospital Basel, vice-president***  
***Marie-Luce Bochaton-Piallat, University of Geneva***  
***Christophe Montessuit, University of Geneva***  
***Ernst Niggli, University of Bern***  
***Nathalie Rosenblatt, CHUV Lausanne***  
***Elena Osto, University and University Hospital Zurich***  
***Giovanni G. Camici, University of Zurich***  
***Sarah Longnus, University of Bern***



# Impressions from the last meetings



**Meeting in 2019**



**Meeting in 2018**



**Meeting in 2017**



**Meeting in 2016**



# Sponsoring options

- 1. Gold Package** **5000 CHF**
  - Double-sized booth at the meeting site (two tables)
  - One page in conference booklet
  - One merchandising item: lanyards, flyers, pens...
  - Advertisement of company's logo on website/meeting program
  
- 2. Silver Package** **3000 CHF**
  - Booth at the meeting site (one table)
  - One merchandising item: lanyards, flyers, pens...
  - Advertisement of company's logo on website/meeting program
  
- 3. Lunch sponsoring** **2500 CHF**
  - Limited to two companies
  - One merchandising item: lanyards, flyers, pens...
  - Advertisement of company's logo on website/meeting program
  
- 4. Meeting bags** **750 CHF**
  - Limited to a single company
  
- 5. Flyers** **500 CHF**  
or other merchandising items in meeting bag
  
- 6. Oral and Poster prizes**
  - Best oral or poster presentation **500 CHF/each**
  - 2<sup>nd</sup> best oral or poster presentation **250 CHF/each**

*Sponsoring options worthing 1000 CHF or more include the invitation of two company representatives to the meeting. Costs for registration, lunch, coffee breaks, apéro & dinner will be covered. We, however, kindly ask the representatives to individually pay for and organize their hotel overnight stay, if needed.*