

# Swiss Physiology Meeting 2019

3. September 2019 | University of Bern

## SPONSORSHIP BOOKLET



Gertrud-Woker-Str. 5 | 3012 Bern  
Gemeinschaftshörsaal (GmH)  
University of Bern

## Summary

The section **Physiology of Life Sciences Switzerland** organises the **Annual Swiss Physiology meeting**. This traditional meeting brings together **physiologists from all over Switzerland** and highlights research conducted by young physiologists, with the **awarding of the prestigious prizes funded by the "Stiftung für Physiologie"** (former Oetliker foundation).

The focus of this meeting is to **create a familiar and friendly frame** where **new developments in the field** will be disseminated, providing ample opportunity for **scientific exchange** and experiencing new techniques.

The one-day meeting will take place at the University of Bern, chaired by **Prof. Zhihong Yang** (University of Fribourg) and **Prof. Christine Peinelt** (University of Bern), president and vice president of the LS<sup>2</sup> section Physiology.

**Plenary speakers** of the meeting will be **Prof. Marc Donath** (University of Basel) and **Prof. Michaela Kress** (Medical University Innsbruck, AT).

The meeting creates the perfect setting for intimate and stimulating interaction between PIs, the academic offspring, and representatives of the companies.

## Key facts

<b>Date</b>	<b>3. September 2019</b>
<b>Venue</b>	University of Bern Gertrud-Woker-Str. 5, 3012 Bern Gemeinschaftshörsaal (GmH)
<b>Audience</b>	Specialised audience from all Swiss Universities, working in the field of <b>Physiology, 80+ participants</b> (40% students, 40% postdocs, 20% PIs or professionals)
<b>Why getting involved...</b>	The <u>only</u> Swiss meeting in Physiology Highly enthusiastic and skilled audience Intimate meeting, focus on personal interactions
<b>Sponsoring opportunities</b>	<ul style="list-style-type: none"><li>• Possibility for a booth</li><li>• Sponsor talks</li><li>• Advertisement/Communication options</li></ul>
<b>Meeting website</b>	<a href="https://meetings.ls2.ch/physiology2019">https://meetings.ls2.ch/physiology2019</a>
<b>Contact</b>	Dr. Elena Cardenal, Scientific Officer Life Sciences Switzerland, House of Academies Laupenstrasse 7 3001 Bern <a href="mailto:elena.cardenal@ls2.ch">elena.cardenal@ls2.ch</a>

## Sponsoring options

### **1. Silver Package** **1000 CHF**

- Booth at the meeting site
- Oral presentation during the meeting (5 min)
- 1 additional merchandising item: lanyards, flyers, pens, bags...
- Advertisement of company's logo on website/ program

### **2. Bronze Package** **500 CHF**

- Booth at the meeting site
- Advertisement of company's logo on website/ program

### **3. Advertisement /Communication options**

Flyers on the registration desk	<b>200 CHF</b>
One page in conference booklet	<b>300 CHF</b>
Half page in conference booklet	<b>200 CHF</b>
Roll up at the meeting site	<b>350 CHF</b>
Merchandising items in meeting bag	<b>300 CHF</b>

### **4. Lunch sponsoring** *(one company only)* **1000 CHF**

- Includes Roll-up in lunch area, signs on buffet/high tables, one page in conference booklet & logo on website/program

### **5. Lanyards or Meeting Bags** **500 CHF each**

***All sponsors will be in addition mentioned with their logo in the welcome and closing remarks by the meeting chairs. We would be very happy to welcome you at the Swiss Physiology Meeting 2019!***

***With kind regards on behalf of the Physiology organizing committee***



**Elena Cardenal**  
*LS<sup>2</sup> Scientific Officer*



Member of  
the Swiss Academy of Sciences