

SPONSORSHIP BOOKLET



We are pleased to announce the 11th edition of the **Swiss Apoptosis and Autophagy Meeting (SA²M**, formerly under the name Swiss Apoptosis Meeting (SAM)) on **Sept 9-11, 2020** at the Institute of Pathology, University Hospital **Bern**. The 2020 edition is co-organized with the French Autophagy Association [CFATG](http://cfatg.org/en) (<http://cfatg.org/en>)

This biennial meeting has been initiated in the year 2000 and has since gained a great reputation in the cell death and autophagy communities. The SA²M is known as an internationally competitive and low-priced (free registration) conference, offering great science and excellent networking possibilities.

Our program figures an excellent set of internationally renowned main speakers. The conference is mostly aimed at academic and basic researchers. However, based on positive feedbacks from previous editions, we again include translational research-oriented talks (for example the Keynote lecture by Prof. S. Muller), making the event attractive to clinical researchers.

We expect up to 200 participants from Switzerland, Europe and overseas. There is a high percentage of PhD students and junior scientists, who actively present their latest findings in short talks and lively poster sessions. We further offer a **Satellite Symposium** for students and postdocs, which includes lectures by experts in the field, scientific publishing and on the crosstalk in academic and pharmaceutical biomedical research. Some impressions of the last SA²M can be seen here: <https://meetings.ls2.ch/sam-2018/sam-2018-in-pictures>.

We thus believe that the 11th edition of the SA²M is an attractive place to present your company and products and thereby support the organization of this meeting.

We would like to invite you to participate at this meeting as a sponsor and/or exhibitor.

The Langhans Auditorium at the Institute of Pathology, Insel University Hospital is an attractive congress venue conveniently located both close to the freeway and the city center. The Insel University Hospital is the main center of clinical research at the University of Bern and thus a superb place to present your products and company.

Detailed Sponsoring Information

Several sponsoring opportunities are available:

- **Exhibition Booth**



There is space for a limited number of booths to present your products and other information for the full duration of the meeting, including the satellite symposium. The size of the booth should not exceed 4 m width (pref. 3 m) x 2 m depth x 3 m height. The area designated for the booths has variable heights, ranging from 2.2 to 6 m. We can provide you with tables, poster walls, and electricity. The booth section is surrounding the main entrance to the lecture hall and within the poster presentation, coffee and lunch break area to ensure an optimal presentation of your company. Based on previous experience, we will ask for a financial contribution of **CHF 2'500 (+VAT)** for a full booth. This includes the appearance of your company logo on all flyers, brochures, printed and online program, and the nomination as official sponsor of the meeting on our website and on screen during conference breaks. **We will further offer you space for advertisement in our printed abstract book** (1 full page in A5 Format).

In order to increase the interaction of meeting participants with exhibitors, we will newly organize one of the poster sessions during the (catered) lunch break on Friday (Sep 11 2020) and increase the duration of the coffee breaks.

- **Distribution of information material, catalogs, flyer**

You can distribute limited printed information material/catalogs either on a table (approx. 1.5 x 0.7 m, not booth) placed at the entrance area of the meeting hall or booth area, or at the registration desk together with the registration documentation. For this sponsoring possibility we will ask a financial contribution of **CHF 1'000 (+VAT)**. This will include the appearance of your company logo on all flyers, brochures, program, etc. and the nomination as official sponsor of the meeting on our website. **We will further offer you space for advertisement in our printed abstract book** (1/2 page in A5 Format).



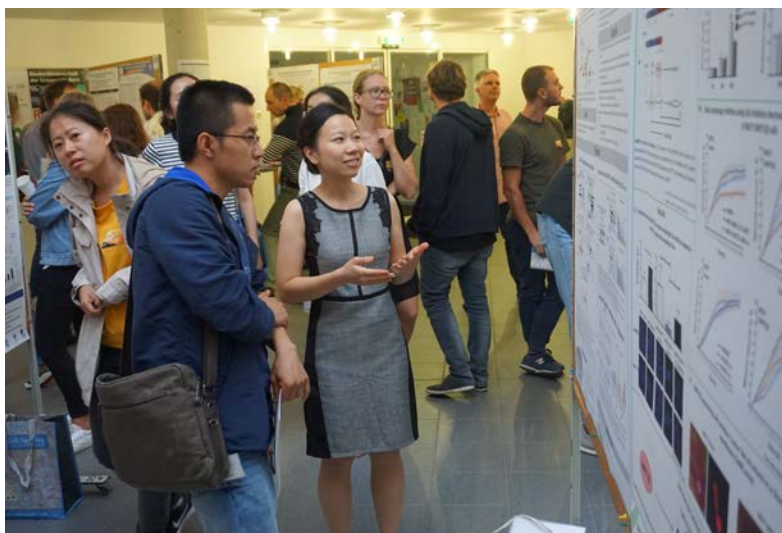
- ***Sponsoring of coffee and/or lunch breaks***

You may sponsor one of the two Coffee or one Lunch Breaks during the meeting. Your company name will appear in the printed and online program, and the Break will be announced with the sponsoring company name during the corresponding session of the Meeting. For this sponsoring possibility we will ask a financial contribution of **CHF 1'500 (+VAT)**. This will include the appearance of your company logo on all flyers, brochures, program, etc. and the nomination as official sponsor of the meeting. **We will further offer you space for advertisement in our printed abstract book** (1 full page in A5 Format).



- ***Sponsoring of the poster prizes***

We traditionally offer Poster Prizes, which are a very good motivation for students and postdocs to present their work during the poster sessions. We do not ask a given amount to be donated for the Poster Prize. However, this should be significant enough to encourage everyone to participate in the competition. The winner will be elected by a jury and the Poster Prize will be announced at the end of the conference. If you sponsor a Poster Prize, the prize will be called "Your-Company-Name" Poster Prize and advertised like this in the program. Also, we will include your company logo on all flyers, program and the nomination as official sponsor of the meeting. **We will further offer you space for advertisement in our printed abstract book** (1/2 page in A5 Format).



- ***Other***

Additional bigger or smaller contributions are very welcome and will help support the success of this scientific meeting.

If you have an idea on how you would like to support the meeting and present your company (including pricing), please contact the conference organization team at LS² (info@ls2.ch), or directly Prof. Mario Tschan (mario.tschan@pathology.unibe.ch, +41 31 632 8780) or Prof. Thomas Kaufmann (thomas.kaufmann@pki.unibe.ch; +41 31 632 3289) to discuss further details.

Registration is free for up to two company representatives. Please register you and your colleagues at the website <https://meetings.ls2.ch/sa2m-2020> launched early in 2020, ticking "Sponsor" during registration.

Thank you and with our best wishes,

Thomas Kaufmann, Sophie Pattingre, Thomas Brunner and Mario Tschan

Meeting Organizers of the 11th SA²M

Contact Name and Details LS² Head Office:

Dr. Adela Calvente Arroyo,

Dr. Jessica Plucain

LS2 Scientific Officers

Haus der Akademien, Laupenstrasse 7

Postfach CH-3001 Bern

info@ls2.ch

www.ls2.ch / www.meetings.ls2.ch
