



# CARDIOVASCULAR RESEARCH MEETING

4 & 5 July 2022

Institute of Pathology, University of Bern

## SPONSORSHIP BOOKLET



Cardio-vascular diseases are defined by the world health organization as “a group of disorders of the heart and blood vessels”, suggesting that strong interactions exist between the cardiac and vascular fields. That is why the working group of cardiovascular biology was founded by **clinicians and researchers** working in cardiology and in the vascular domain 20 years ago. This interaction is the specificity of our group, which is also supported by the Swiss Society of Cardiology (<http://www.swisscardio.ch>).

### The focus of this meeting is:

- To provide an open forum for **cardio-vascular** scientists (basic researchers and clinicians)
- To promote and enhance education for young colleagues
- To intensify collaborations among researcher within Switzerland and with industry
- To provide an annual meeting platform for network programs

After cancelling the 2020 meeting due to the pandemic and having the 2021 meeting online, in 2022 it will be the 4<sup>th</sup> time that we organize this meeting as [LS<sup>2</sup> Cardiovascular Biology intersection](#) of Life Sciences Switzerland and we are holding it **on-site**. We expect scientists from different fields joining us.

The meeting will take place at the [Institute of Pathology from University of Bern](#). A dinner in the Bern old town will be the social highlight of this event.

## Key facts

<b>Venue</b>	Institute of Pathology, University of Bern
<b>Audience</b>	Specialized audience from all Swiss Universities, ETHs working in the Cardiovascular field. <b>70-100 participants</b> (40% students, 40% postdocs, 20% PIs or clinicians)
<b>Why getting involved?</b>	<b>The only Swiss meeting in basic research in Cardiology!</b> Highly enthusiastic and skilled audience Intimate meeting, focusing on personal interactions and favoring the first presentation (oral or poster) of young people.
<b>Sponsoring opportunities</b>	Possibility for a booth and/or other sponsoring options, plus networking and informal one-to-one meetings with participants, see last page.
<b>Website</b>	<a href="https://meetings.ls2.ch/cardiovascular2022">https://meetings.ls2.ch/cardiovascular2022</a>
<b>Contact</b>	Dr. Adela Calvente Arroyo Scientific Officer - Life Sciences Switzerland Haus der Akademien, Laupenstrasse 7, CH-3008 Bern <a href="mailto:adela.calvente@ls2.ch">adela.calvente@ls2.ch</a>

We look forward to counting on you for our meeting! Please do not hesitate to contact us for any further query.

*With kind regards,  
The LS<sup>2</sup> Cardiovascular Biology executive committee*

**Andrea Banfi**, University Hospital Basel, **president**  
**Elena Osto**, University and University Hospital Zurich, **vice-president**  
**Marie-Noelle Giraud**, University of Fribourg, **past-president**  
**Marie-Luce Bochaton-Piallat**, University of Geneva  
**Christophe Montessuit**, University of Geneva  
**Nathalie Rosenblatt**, CHUV Lausanne  
**Giovanni G. Camici**, University of Zurich  
**Sarah Longnus**, University of Bern  
**Jan Kucera**, University of Bern  
**Anna Jazwinska**, University of Fribourg

# Sponsoring options

- |   |                     |
|---|---------------------|
| <b>1. Gold Package</b>  | <b>4000 CHF</b>     |
| <ul style="list-style-type: none"><li>• Double-sized booth at the meeting site (two tables 140 x 70 cm)</li><li>• One page (A5 portrait format) in conference booklet</li><li>• One merchandising item for registration desk**: flyers, pens...</li></ul>   |                     |
| <b>2. Silver Package</b>  | <b>2500 CHF</b>     |
| <ul style="list-style-type: none"><li>• Booth at the meeting site (one table 140 x 70 cm)</li><li>• One page (A5 portrait format) in conference booklet</li><li>• One merchandising item for registration desk**: flyers, pens...</li></ul>   |                     |
| <b>3. Lunch sponsoring</b>  | <b>2000 CHF</b>     |
| <ul style="list-style-type: none"><li>• Limited to two companies</li><li>• The lunch will be called as company's name and announced like that at the session and program (website and printed booklet)</li><li>• Flyers** will be distributed on the tables</li><li>• One merchandising item for registration desk**: flyers, pens...</li></ul> |                     |
| <b>4. Meeting bags and/ or Lanyards**</b>   | <b>750 CHF/each</b> |
| <ul style="list-style-type: none"><li>• Limited to a single company for each item</li></ul>   |                     |
| <b>5. Merchandising &amp; Advertisements</b>  |                     |
| <ul style="list-style-type: none"><li>• Flyers** or other merchandising items in meeting bag / registration desk</li></ul>  | <b>500 CHF</b>      |
| <ul style="list-style-type: none"><li>• One page (A5 portrait format) in conference booklet</li></ul>   | <b>500 CHF</b>      |
| <ul style="list-style-type: none"><li>• Half page (A6 landscape format) in conference booklet</li></ul>   | <b>300 CHF</b>      |
| <b>6. Oral and Poster prizes*</b>   |                     |
| <ul style="list-style-type: none"><li>• Best oral or poster presentation</li></ul>  | <b>500 CHF/each</b> |
| <ul style="list-style-type: none"><li>• 2<sup>nd</sup> best oral or poster presentation</li></ul>   | <b>250 CHF/each</b> |

**All prices are VAT excluded (+7.7% VAT)**

**In case the meeting would be cancelled due to the pandemic situation, every sponsoring option will be refunded.**

**All sponsoring options include the advertisement of the company's logo on website and meeting program. Sponsoring options of 2500 CHF or more include the invitation of two company representatives to the meeting. Costs for registration, lunch, coffee breaks, & apéro will be covered. We, however, kindly ask the representatives to individually pay for and organize their hotel overnight stay, if needed.**

*\*Those are cash prize given directly to the winner of each category. The prize will be called as the company's name. The logo of the sponsor of oral and poster prizes will be showed in social media together with the announcement of the winners after the conference. The executive committee of the LS<sup>2</sup> Intersection Cardiovascular Biology reserves the right of splitting the prize between two winners if the scores are equal.*

*\*\* The material should be provided by the company and sent by post to the venue one week before the event*