

Swiss Physiology Meeting 2017



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SPONSORSHIP BOOKLET

5. September 2017

University of Bern | Gertrud-Woker-Str. 5 | 3012 Bern |
Gemeinschaftshörsaal (GmH)

Summary

The section Physiology of Life Sciences Switzerland organises the Swiss Physiology meeting. This traditional meeting brings together physiologists from all over Switzerland and highlights research conducted by young physiologists with the awarding of the prestigious Oetliker Prizes combined with travel fellowships.

The focus of this meeting is to create a familiar and friendly frame where new developments in the field will be disseminated, providing ample opportunity for scientific exchange and experiencing new techniques.

The one-day meeting will take place at the physiology department of the University of Bern, chaired by **Prof. Demaurex** (University of Geneva), president of the section Physiology. The meeting creates the perfect setting for intimate and stimulating interaction between PIs, the academic offspring and representatives of the companies.

Key facts

Date	5. September 2017
Venue	University of Bern Gertrud-Woker-Str. 5 3012 Bern Gemeinschaftshörsaal (GmH)
Audience	Specialised audience from all Swiss Universities, working in the field of Physiology , 60+ participants (40% students, 40% postdocs, 20% PIs or professionals)
Why get involved....	The <u>only</u> Swiss meeting in Physiology Highly enthusiastic and skilled audience Intimate meeting, focus on personal interactions
Sponsoring opportunities	<ul style="list-style-type: none">• Possibility for a booth• Sponsor talks• Advertisement/Communication options• Networking and informal one-to-one meetings with the participants
Meeting website	meetings.ls2.ch/physiology2017
Contact	Dr. Carolin von Schoultz, Scientific Officer Life Sciences Switzerland House of Academies Laupenstrasse 7 3001 Bern carolin.vonschoultz@ls2.ch

Sponsoring options

1. Silver Package **2000 CHF**

- Booth at the meeting site (up to 12m²)
- Oral presentation during the meeting (6 min)
- 1 additional merchandising item: lanyards, flyers, pens, bags...
- Advertisement of company's logo on website/meeting program

2. Bronze Package **500 CHF**

- Booth at the meeting site (6m²)
- Advertisement of company's logo on website/meeting program

3. Advertisement /Communication options

Flyers on the registration desk	350 CHF
One page in conference booklet	350 CHF
Half page in conference booklet	200 CHF
Roll up at the meeting site	300 CHF
Merchandising items in meeting bag	300 CHF

4. Lunch sponsoring **2500 CHF** (limited to a single company)