

SPONSORSHIP BOOKLET

We are pleased to announce the 12th edition of the [Swiss Apoptosis and Autophagy Meeting \(SA²M](#), formerly under the name Swiss Apoptosis Meeting (SAM)) on **September 7 - 8, 2023** and its **Satellite** for students and postdocs on **September 7, 2023** at the Institute of Pathology, University Hospital **Bern**. The 2023 edition is co-organized with the French Autophagy Association [CFATG](http://cfatg.org/en) (<http://cfatg.org/en>)

The Langhans Auditorium at the Institute of Pathology, Insel University Hospital is an attractive congress venue conveniently located both close to the freeway and the city center.

This biennial meeting has been initiated in the year 2000 and has since gained a great reputation in the cell death and autophagy communities. The SA²M is known as an internationally competitive and low-priced (free registration) conference, offering great science and excellent networking possibilities. Our program figures an excellent set of internationally renowned main speakers. The conference is mostly aimed at academic and basic researchers but we include translational research-oriented talks, making the event attractive to clinical researchers as well. **Previous years, this meeting gathered around 200 participants from Switzerland, Europe and overseas.**

Some impressions of the last SA²M can be seen here:

- 2018 <https://meetings.ls2.ch/sam-2018/sam-2018-in-pictures>
- 2021 [pictures](#)

2023 concept: *safe and on-site!!*

We are convinced that the 12th edition of the SA²M is an attractive meeting which will give to your company a great point of visibility. **All sponsors**, independently of the package, will be acknowledged on **welcome words and closing remarks, additionally the logo will be on our website, program and flyer and on the big screen in the lecture hall during breaks.**

The Insel University Hospital is the **main center of clinical research at the University of Bern** and thus a superb place to present your products and company.

We are following the current Covid-19 situation very closely together with the venue managers and **all health and safety measures according to the federal and local regulations will be applied.** Since the situation might change until next September, the specific measures will be announced to the participants a

few weeks before the conference. But the **venue is a big open space, and a second hall can be also booked**, which will allow us to keep distance if necessary.

If the conference should need to be cancelled due to Covid-19 and pandemic regulations, all sponsors will be offered a full refund or the possibility of maintaining their sponsorship for 2024.

Detailed Sponsoring Information

Several sponsoring opportunities are available:

- ✓ **Exhibition booth.**
- ✓ **Distribution of information material, catalogs, flyer.**
- ✓ **Sponsoring of coffee and/or lunch breaks.**
- ✓ **Sponsoring of the poster prizes**
- ✓ **New: Sponser talk**

See below all details of those options.

Other sponsoring options are welcome.

Additional bigger or smaller contributions are very welcome and will help support the success of this scientific meeting. If you have an idea on how you would like to support the meeting and present your company (including pricing), please contact the conference organization team at LS² (info@ls2.ch), or directly **Prof. Mario Tschan** (mario.tschan@pathology.unibe.ch, +41 31 632 8780) or **Prof. Thomas Kaufmann** (thomas.kaufmann@pki.unibe.ch;+41 31 632 3289) to discuss further details.

- **Exhibition Booth**



CHF 2'500 (+VAT) for a full booth.

There is space for a limited number of booths to present your products and other information for the full duration of the meeting, including the satellite symposium. The size of the booth should not exceed 4 m width (pref. 3 m) x 2 m depth x 3 m height. The area designated for the booths has variable heights, ranging from 2.2 to 6 m. We can provide you with tables, poster walls, and electricity. The booth section is surrounding the main entrance to the lecture hall and within the poster presentation.

This includes:

- the appearance of your company logo on all flyers, brochures, printed and online program

- nomination as official sponsor of the meeting on our website, on screen on welcome word and closing remarks and during conference breaks.
- space for advertisement in our printed abstract booklet (1 full page in A5 Format).
- registration of two representatives to the meeting

- **Distribution of information material, catalogs, flyer**



You can distribute limited printed information material/catalogs either on a table (approx. 1.5 x 0.7 m, not booth) placed at the entrance area of the meeting hall or booth area, or at the registration desk together with the registration documentation.

CHF 1'000 (+VAT)

This includes:

- the appearance of your company logo on all flyers, brochures, program, etc.
- the nomination as official sponsor of the meeting on our website.
- space for advertisement in our printed abstract booklet (1/2 page in A5 Format).

- **Sponsoring of coffee and/or lunch breaks**



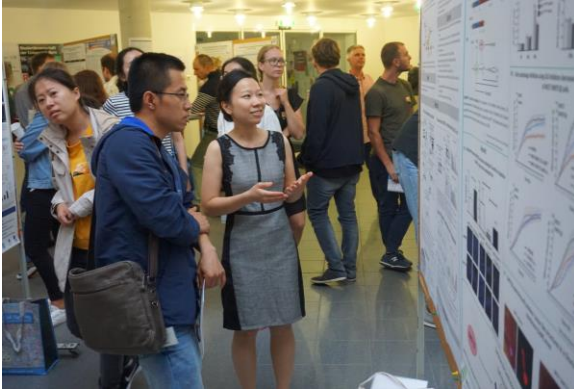
You may sponsor one of the two Coffee or one Lunch Breaks during the meeting.

CHF 1'500 (+VAT).

This includes:

- the appearance of your company logo on all flyers, brochures, printed and online program
- the break will be announced with the sponsoring company name during the corresponding session of the Meeting.
- the nomination as official sponsor of the meeting.
- space for advertisement in our printed abstract booklet (1 full page in A5 Format).

- **Sponsoring of the poster prizes**



We traditionally offer Poster Prizes, which are a very good motivation for students and postdocs to present their work during the poster sessions. We do not ask a given amount to be donated for the Poster Prize. However, this should be significant enough to encourage everyone to participate in the competition. The winner will be elected by a jury and the Poster Prize will be announced at the end of the conference.

If you sponsor a Poster Prize, this includes:

- the prize will be called “Your-Company-Name” Poster Prize and advertised like this in the program.
- we will include your company logo on all flyers, program and the nomination as official sponsor of the meeting.
- space for advertisement in our printed abstract booklet (1/2 page in A5 Format).

- **Sponsor Talk (new in 2023)**

You may advertise your latest apoptosis/autophagy products during a short talk.

CHF 1'000 (+VAT).

This includes:

- the appearance of your company logo on all flyers, brochures, printed and online program
- 10 min to present your latest products during the main meeting.
- the nomination as official sponsor of the meeting.

Registration is free for up to two representatives for those companies which will have a booth.

Please register you and your colleague at the website <https://meetings.ls2.ch/sa2m-2023>, ticking “Sponsor” during registration. We, however, kindly ask the representatives to individually organize and pay for their hotel, if needed.

For other sponsorship packages, please contact first the organizers (details below), due to possible number restrictions we cannot ensure how many representatives can attend.

Thank you and with our best wishes,

Thomas Kaufmann, Sophie Pattingre, Thomas Brunner and Mario Tschan

Meeting Organizers of the 12th SA²M

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