CARDIOVASCULAR RESEARCH MEETING 2023
4 July 2023
UniS, University of Bern

SPONSORSHIP BOOKLET

Cardio-vascular diseases are defined by the world health organization as “a group of disorders of the heart and blood vessels”, suggesting that strong interactions exist between the cardiac and vascular fields. That is why the working group of cardiovascular biology was founded by clinicians and researchers working in cardiology and in the vascular domain 20 years ago. This interaction is the specificity of our group, which is also supported by the Swiss Society of Cardiology (http://www.swisscardio.ch).

The focus of this meeting is:

- To provide an open forum for cardio-vascular scientists (basic researchers and clinicians)
- To promote and enhance education for young colleagues
- To intensify collaborations among researchers within Switzerland and with industry
- To provide an annual meeting platform for network programs

The meeting will take place at the UniS of the University of Bern.
Key facts

Venue
Institute of Pathology, University of Bern

Audience
Specialized audience from all Swiss Universities, ETs working in the Cardiovascular field. 70-100 participants (40% students, 40% postdocs, 20% PIs or clinicians)

Why getting involved?
The only Swiss meeting in basic research in Cardiology!
Highly enthusiastic and skilled audience
Intimate meeting, focusing on personal interactions and favoring the first presentation (oral or poster) of young people.

Sponsoring opportunities
Possibility for a booth and/or other sponsoring options, plus networking and informal one-to-one meetings with participants.

Website
https://meetings.ls2.ch/cardiovascular2023

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We look forward to counting on you for our meeting! Please do not hesitate to contact us for any further query.

With kind regards,
The LS² Cardiovascular Biology executive committee

Sponsoring options

1. Gold Package 2000 CHF
   - Double-sized booth at the meeting site (two tables 160x80 cm)
   - One merchandising item for registration desk**: flyers, pens...
   - Limited to one company

2. Silver Package 1200 CHF
   - Booth at the meeting site (one table 160x80 cm)
   - One merchandising item for registration desk**: flyers, pens...

3. Lunch sponsoring 1000 CHF
   - Limited to one company
   - The lunch will be called as company’s name and announced like that at the session and program (website and printed booklet)
   - Flyers** will be distributed on the tables
   - One merchandising item for registration desk**: flyers, pens…
4. Meeting bags and/or Lanyards**  700 CHF/each
   • Limited to a single company for each item

5. Merchandising & Advertisements
   • Flyers** or other merchandising items in meeting bag/registration desk  500 CHF
   • One page (A5 portrait format) in the conference booklet (digital format only***)  500 CHF
   • Half page (A6 landscape format) in the conference booklet (digital format only***)  300 CHF

6. Oral presentation prizes*
   • Best oral presentation  500 CHF/each
   • 2nd best oral presentation  250 CHF/each

All prices are VAT excluded (+7.7% VAT)

*Cash prize is given directly to the winner of each category. The executive committee of the LS² Intersection Cardiovascular Biology reserves the right of splitting the prize between two winners if the scores are equal.

** The material should be provided by the company and sent by post to the venue one week before the event.

*** There will be no printed conference booklet, only in a digital format on the meeting’s webpage.

All sponsoring options include the advertisement of the company’s logo on website and printed material. Gold and Silver package include the participation of two company representatives to the meeting. Costs for registration, lunch and coffee breaks will be covered. We, however, kindly ask the representatives to individually pay for and organize their hotel overnight stay, if needed. Cost of parking is not covered.