

SWISS PHYSIOLOGY MEETING 2016 UNIVERSITY OF FRIBOURG



SPONSORSHIP BOOKLET

6. September 2016

UniFr, Department of Medicine/Physiology

Summary

The section Physiology of Life Sciences Switzerland organizes the Swiss Physiology meeting. This traditional meeting brings together physiologists from all over Switzerland and highlights research conducted by young physiologists with the awarding of the prestigious Oetliker Prizes combined with travel fellowships.

The focus of this meeting is to create a familiar and friendly frame where new developments in the field will be disseminated, providing ample opportunity for scientific exchange and experiencing new techniques.

The one-day meeting will take place at the physiology department of the University of Fribourg, chaired by **Prof. Demaurex** (University of Geneva), president of the section Physiology. The meeting creates the perfect setting for intimate and stimulating interaction between PIs, the academic offspring and representatives of the biomedical industry.

Key facts

Date	6. September 2016
Venue	Department of Medicine/Physiology University of Fribourg Chemin du Musée 5 1700 Fribourg
Audience	Specialised audience from all Swiss Universities, ETHs, and the industry working in the field of Physiology . 90 participants (40% students, 40% postdocs, 20% PIs or professionals)
Why get involved....	The <u>only</u> Swiss meeting in Physiology Highly enthusiastic and skilled audience Intimate meeting, focus on personal interactions
Sponsoring opportunities	<ul style="list-style-type: none">• Possibility for a booth, and other sponsoring options• Sponsor talks• Networking and informal one-to-one meetings with the participants
Website from 1.4.2016	https://meetings.ls2.ch
Contact	Dr. Anna Brandenburg, scientific officer Life Sciences Switzerland University of Geneva, Sc II Quai Ernest Ansermet 30 1211 Genève anna.brandenburg@ls2.ch phone: 0 22 379 34 27 mobile: 078 845 34 63

Sponsoring options

1. Gold Package 3000 CHF

- Booth at the meeting site (no size requirements)
- Oral presentation during the meeting (6 min)
- 1 additional merchandising item: lanyards, flyers, pens, bags...
- advertisement of company's logo on website/meeting program

2. Silver Package 1500 CHF

- oral flash presentation during the meeting (3 min)
- 1 merchandising item: lanyards, flyers, pens...
- advertisement of company's logo on website/meeting program

3. Bronze Package 1000 CHF

- 1 merchandising item: lanyards, flyers, pens...
- advertisement of company's logo on website/meeting program

4. Start-up Package 500 CHF

- exclusive opportunity for start-ups only
- advertisement of company's logo on website/meeting program

Flyers 400 CHF

other merchandising items in meeting bag **400 CHF**

Advertisement

one page in conference booklet **400 CHF**

half page in conference booklet **200 CHF**

Roll up at the meeting site **200 CHF**

Lunch sponsoring 2500 CHF

(limited to a single company)

- all participants will be present
- opportunity for a welcome note
- Placing roll-ups at the cafeteria (single company)
- Opportunity to place flyers/ other merchandising items (single company)