





CARDIOVASCULAR RESEARCH MEETING

14 & 15 January 2025

Institute of Tissue Medicine and Pathology (IGMP), University of Bern

SPONSORSHIP BOOKLET



Cardio-vascular diseases are defined by the world health organization as "a group of disorders of the heart and blood vessels", suggesting that strong interactions exist between the cardiac and vascular fields. That is why the working group of cardiovascular biology was founded by **clinicians and researchers** working in cardiology and in the vascular domain 20 years ago. This interaction is the specificity of our group, which is also supported by the Swiss Society of Cardiology (http://www.swisscardio.ch).

The focus of this meeting is:

- To provide an open forum for **cardio-vascular** scientists (basic researchers and clinicians)
- To promote and enhance education for young colleagues
- To intensify collaborations among researcher within Switzerland and with industry
- To provide an annual meeting platform for network programs

The meeting will take place at the Institute of <u>Tissue Medicine and Pathology (IGMP)</u>, <u>University of Bern</u>. An **apéro in a restaurant in Bern** will be the social highlight of this event after the scientific conference.

Key facts

Venue <u>Tissue Medicine and Pathology (IGMP), University of Bern</u>

Audience Specialized audience from all Swiss

Universities, ETH and other institutes working in the

Cardiovascular field.

70-100 participants (40% students, 40% postdocs, 20% Pls or clinicians)

Why getting involved? The only Swiss meeting in basic research in

Cardiology!

Sponsoring opportunities Possibility for a booth and/or other sponsoring options, plus

networking and informal one-to-one meetings with

participants.

Website https://meetings.ls2.ch/cardiovascular2025

Contact Dr. Neringa Mannerheim and Dr. Adela Calvente Arroyo,

LS² scientific officers

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Sponsoring options

1. Gold Package (limited to one company)

3000 CHF

- Booth at the meeting site (two tables 160x80 cm)
- One merchandising item for registration desk**: flyers, pens...
- Includes list of participants who give permission to share their contact details and signed the agreement during registration.

Floor plan below

2. Silver Package

2000 CHF

- Booth at the meeting site (one table 160x80 cm)
- One merchandising item for registration desk**: flyers, pens...
- Includes list of participants who give permission to share their contact details and signed the agreement during registration.

Floor plan below

3. Lunch sponsoring (limited to two companies)

1500 CHF

- The lunch will be called as company's name
- Flyers** will be distributed on the tables
- One merchandising item for registration desk**: flyers, pens...

4. Talk (limited to two companies)

1500 CHF

- 15 mint talk (10 mint presentation + 5 Q/A)
- One merchandising item for registration desk**: flyers, pens...

4. Meeting bags and/ or Lanyards**

750 CHF/each

• Limited to a single company for each item

5. Merchandising

Flyers** or other merchandising items in registration desk
 500 CHF/each item

6. Prizes*

· Best oral or poster presentation

500 CHF/each 250 CHF/each

2nd best oral or poster presentation

All prices are VAT excluded (+8.1% VAT) but administration fee is included.

All sponsoring options include the advertisement of the company's logo on the website and welcome words.

Gold and Silver's packages include two company representatives' participation in the meeting. **The Talk package** includes the registration only of the speaker. For those 3 packages with representatives attending the meeting: Costs for registration, lunch and coffee breaks will be covered. We, however, kindly ask the representatives to individually pay for and organize their hotel overnight stay, if needed. The cost of parking is not covered.

The social event after the conference should be booked separately, and an additional fee (70 CHF) is required.

^{*}Those are cash prizes given directly to the winner of each category after subtraction of administration fee (50 CHF). The prize will be called by the company's name. The logo of the sponsor of oral and poster prizes will be shown in social media together with the announcement of the winners after the conference. The executive committee of the LS² Intersection Cardiovascular Biology reserves the right of splitting the prize between winners if the scores are equal.

^{**} The material should be provided by the company and sent by post to the venue one week before the event