

Swiss Apoptosis & Autophagy Meeting (SA²M) 2025

4-5 September 2025

Institute of Pathology. UNIBE, Bern



SPONSORSHIP BOOKLET



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UNIVERSITÄT
BERN

We are pleased to announce the 13th edition of the [Swiss Apoptosis and Autophagy Meeting \(SA²M\)](#) - formerly under the name Swiss Apoptosis Meeting (SAM) – which will take place on **September 4 - 5, 2025**, along with a **Satellite Meeting** for students and postdocs on **September 4** at the Institute of Pathology, University Hospital **Bern**.

The Langhans Auditorium at the Institute of Pathology, Insel University Hospital is an attractive and well-equipped venue, conveniently located near both the freeway and the city center.

This biennial meeting, first launched in 2000, has earned an excellent reputation within the apoptosis and autophagy research communities. SA2M is recognized as an internationally competitive yet accessible conference, offering **free registration**, high-quality scientific content, and outstanding networking opportunities.

Our program features a strong lineup of internationally renowned keynote speakers. While the meeting primarily targets academic and basic science researchers, it also includes translational research presentations, making it equally relevant for clinical scientists.

In previous years, the meeting has attracted around **200 participants** from Switzerland, Europe, and beyond.

Some impressions from the last SA²M can be viewed here:

- [2023](#)
- [2021](#)
- [2018](#)

2025 concept:

We are confident that the 13th edition of SA²M will be an attractive and valuable event, offering your company excellent visibility. **All sponsors** - regardless of the selected package - will be acknowledged during the **welcome and closing remarks**. **Additionally, your logo will appear on our website, program, flyer, and on the big screen in the lecture hall during breaks.**

The Insel University Hospital, as the **main center for clinical research at the University of Bern**, provides an outstanding platform to present your products and promote your company.

Detailed Sponsoring Information:

Several sponsoring opportunities are available:

- ✓ **Exhibition booths**
- ✓ **Distribution of information material, catalogues, flyer, promotional items**
- ✓ **Sponsoring of coffee and/or lunch breaks**
- ✓ **Sponsored talks**

See below all details of those options.

Other sponsorship opportunities are also welcome.

We greatly appreciate additional contributions - whether larger or smaller - as they will help ensure the success of this scientific meeting. If you have an idea for how you'd like to support the event and showcase your company (including pricing), please contact the conference organizing team at LS2 (info@ls2.ch), or reach out directly to Prof. Mario Tschan (mario.tschan@pathology.unibe.ch, +41 31 632 8780) or Prof. Thomas Kaufmann (thomas.kaufmann@pki.unibe.ch, +41 31 632 3289) to discuss further details.

Exhibition Booth

Small - CHF 1'000 (+VAT)

Large - CHF 1'500 (+VAT)



There is space for a limited number of booths to showcase your products and information throughout the entire duration of the meeting, including the satellite symposium. We offer two types of booths: small (1 table) and large (2 tables).

The maximum size for a large booth is 4 meters wide (preferably 3 meters) by 2 meters deep and 3 meters high. Please note that the ceiling height in the booth area varies between 2.2 and 6 meters.

We can provide tables, chairs, and access to electricity. Each table measures approximately 1.5 x 0.7 meters. The booth area is located around the main entrance to the lecture hall and within the poster presentation space.

This includes:

- 1 table for a small or 2 tables for a large booth.
- Your logo on printed program.
- Your logo on meeting website, welcome word and closing remarks.
- The list of participants that agreed to share their data with our sponsors.
- Your promotional items (e.g., pens) distributed to participants at the registration desk.
- Registration of two representatives to the meeting.

Distribution of information material, catalogues, flyer, promotional items



You may distribute printed materials, catalogues, and promotional items either on a table (approximately 1.5 x 0.7 m, not a booth) placed in the entrance area of the meeting hall or booth area, or at the registration desk alongside the registration materials.

CHF 500 (+VAT)

This includes:

- One table for displaying printed materials and your promotional items or items displayed on the registration desk
- Your logo on the printed program.
- Your logo on the meeting website, as well as during the welcome address and closing remarks.

Sponsoring of coffee and/or lunch breaks



You may sponsor one of the two Coffee or one Lunch Breaks during the meeting.

CHF 1'000 (+VAT).

This includes:

- Your logo on the printed program.
- Your logo on the meeting website, as well as during the welcome address and closing remarks.
- Announcement of the break with the sponsoring company's name during the corresponding session.
- Your roll-up banner or flyers displayed in the catering area.
- Your promotional items (e.g., pens) distributed to participants at the registration desk.
- Registration for one representative to attend the meeting.

Sponsored Talk



You may advertise your latest apoptosis/autophagy products during a short talk.

CHF 1'000 (+VAT)

This includes:

- Your logo on the printed program.
- Your logo on the meeting website, welcome address, and closing remarks.
- A 10-minute slot to present your latest products during the main meeting.
- Your promotional items (e.g., pens) distributed to participants at the registration desk.
- Registration for one representative to attend the meeting.

Registration to the meeting is done via the website <https://meetings.ls2.ch/sa2m-2025>, ticking “Sponsor” during registration. We, however, kindly ask the representatives to individually organize and pay for their hotel, if needed.

For other sponsorship packages, please contact first the organizers (details below), due to possible number restrictions we cannot ensure how many representatives can attend.

Thank you and with our best wishes,

Thomas Kaufmann, Thomas Brunner and Mario Tschan

Meeting Organizers of the 13th SA²M

Contact Name and Details LS² Office:

Dr. Neringa Mannerheim

LS² Scientific Officer

neringa.mannerheim@ls2.ch

www.ls2.ch / www.meetings.ls2.ch

REGISTRATION AND BOOKING FORM

Please fill out the registration and booking form and send it by email to: info@ls2.ch
Please fill out digitally, not by hand - Thank you!

Company address

Company
Address
.....
Code, City
Country

Contact

Last Name
First Name
Telephone
E-mail

Billing address

☐ The billing address is the same as the address above.

Company
Last Name
First Name
Address
.....
Code, City
Country
Telephone
E-mail

SIGNATURE

By signing this contract, the contact person of the company agrees with the general terms and conditions of LS².

Name
Place and date
El. Signature
Signature (Type your full name instead of el. signature).....

GENERAL TERMS AND CONDITIONS

A. ACCEPTANCE OF REGISTRATION

Requests for participation must be made on the official form. With his valid signature, the sponsor agrees, in particular:

- To adhere to the present regulations and to the decisions of the organizer based thereon. It is not possible to act against the organizer's decisions.
- The organizer has the right to accept or decline registrations. The registration serves as a contract once it has been confirmed in written form by the organizers. Registrations may be rejected without justification. The exhibition management provides no guarantee as to claims made by sponsors or third parties, relating to the acceptance or lack thereof by companies and/or products.

B. WITHDRAWAL OF REGISTRATION

If a sponsor withdraws from the contract after having signed it, the sponsor will be liable for the following compensation to the organizer:

- for withdrawal more than 12 weeks before the beginning of the event: 30% of the booked services
- for withdrawal between 6 and 12 weeks before the beginning of the event: 60% of the booked services
- for withdrawal up to 6 weeks prior to the event: 100% of the booked services

Additional compensation may be claimed, e.g. for orders which have already been completed (printed advertising, etc.).

C. CONTRACT PARTY

The registered sponsor/exhibitor is the contract party of Life Sciences Switzerland (LS2).

D. PAYMENT CONDITIONS

The payment period is 30 days. The invoice total is to be paid without deductions. Delayed payments will be subject to 5% interest. For sponsors/exhibitors to be granted access, all payments must have occurred in advance. Any additional services are added to the final account after the event. **Quoted prices do not include statutory VAT.**

E. INSURANCE/LIABILITY INDEMNITY

Liability insurance is obligatory for all exhibitors and must be covered by the exhibitors individually. The organizer is not liable for covering any insurance for the exhibitor/sponsor.

F. DATA PRIVACY INFORMATION

Due to data privacy reasons, we won't give out participant information to our sponsors and exhibitors. We thank you for your understanding. With your registration, you agree that we may use photos and video material taken during the meeting for advertising and marketing purposes.

G. COMPLAINTS

Complaints concerning incidents during the event must be addressed to the organizers immediately.

H. EXECUTION CLAIMER

In the event of unexpected political, economic, social, health events or any other unforeseen incidents that hinder or complicate the event's execution, the exhibitors are not entitled to claim damages. The organizer is hiring a professional platform to host the online meeting and cannot be held responsible for technical issues.

I. PLACE OF JURISDICTION

Place of jurisdiction for any disputes arising in connection with the event is Bern. Any verbal agreements and special arrangements require written confirmation. The exhibitor regulations are an integral part of any contract. All subsequent circulars and written announcements are to be considered parts of these regulations.