

Knowledge @ Noon

Data and AI as Catalyst for Pharma Productivity

Data and AI are reshaping how productivity is created in Big Pharma. We will present how integrated data and applied AI can drive faster innovation, smarter decisions, and sustainable efficiency gains in big Pharma.



Pierre Farmer
Novartis



Hoda Sharifian
Data & Life Scientist

Rewiring Drug Discovery: A Data Scientist's non- traditional journey to novel medicines

Explore the challenges and successes of applying advanced data science to drive precision medicine and translational research. Learn how a non-traditional background can be your biggest asset in accelerating novel drug development.

January 28, 2026

12:00 – 13:00 (on Zoom)

Register:

