

NATASHA Konstantinova - a unique blend of business executive and creative mind, whose experience spans reputation, crisis & change management, leadership, executive coaching, PR, music, education, and communication.

For over two decades, Natasha ran global, regional, and corporate teams in Healthcare, Consumer Electronics, and IT for Fortune 500 companies, as well as in NGO and educational institutions.

Throughout her career, she has led corporate crisis response teams, navigating challenges ranging from cyber-attacks and corruption to M&A, product failures, healthcare crises, and litigation.



Natasha also worked to brand and re-brand multinationals, SMEs, and start-ups. She used her skills to position products, services, companies and individuals, and worked with leaders to use communication as a strategic tool to align teams, earn trust, and shape a strong reputation inside and out.

Today, Natasha empowers entrepreneurs, executives, multinationals, and business leaders to stand out, build their brands and credibility, and manage their reputations.

As a certified pedagogue and accredited executive in the domains of high-performance leadership, adult learning, neuroscience and executive coaching, and emotional intelligence, Natasha lectures at European business schools and coaches teams and individuals in communication and leadership presence.

Natasha is also the head of 'Talent and Academy' for the Swiss Biotech Association and volunteers as a judge and mentor for the Healthcare Startup Accelerator, helping to advance the future of life sciences and biotech in Switzerland and beyond.

Industry experience | healthcare, medtech, biotech, energy management, consumer electronics, fashion, IT, domestic appliance, education.

Methodology | a blend of research-backed insights (ie. organisational psychology, mindset theories, psychological safety, non-violent communication, resilient leadership, EQ, social intelligence) and practical strategies grounded in Natasha's business experience, academic background, and ongoing education in high-performance leadership, emotional intelligence, neuroscience, adult learning, improv theatre and coaching.

Research | Lisa Feldman Barrett, Brené Brown, Richard Davidson, Susan David, Angela Duckworth, Amy Edmonson, Emily Falk, Daniel Goleman, Marshal Goldsmith, Adam Grant, Daniel Kahneman, Norman Kagan, George Kohlreizer, Natasha Konstantinova, William Isaacs, Suzan Welch.

Impact | engaged 2.350+ leaders, scientists, individuals, across 200+ sessions, from various global corporations, Fortune 500 companies, startups, NGO, European Universities, and Business schools.

Topics portfolio | individuals and teams

- Executive coaching & mentorship
- Interpersonal communication
- Storytelling, presentation skills
- Leadership presence
- Conflict management through dialogue
- Crisis management & resilience
- Emotionally intelligent leadership
- Mindset of change

Select testimonials | across programs and trainings

"Natasha's approach was uniquely action-oriented and immersive, blending hands-on exercises with real-world application. Her coaching style pushed me and others to step outside our comfort zones in a supportive environment. What stood out was her ability to embody the principles she teaches; her confidence, clarity, and authenticity made the lessons and workshops relatable and credible."

"Natasha has that rare gift of making you feel completely safe while pushing you way beyond your comfort zone. Her coaching on communication and presentation skills was powerful, hands-on, fun, and deeply personal. She saw exactly what I needed (not some generic formula). Every session felt like a mix of honest challenge and real human connection. I left not only with better skills, but with way more confidence and clarity. Honestly, some of the best coaching and training I've ever had."

"Natasha masters Leadership in Crisis and she is pro at teaching it. Her approach stood out: real-world case studies, practical lessons, actionable takeaways, and interactive simulation that took many of us on a journey of decision-making, personal leadership, and collaboration under high stress. It is a brilliant methodology that bridges the gap between theory and the specific needs of each business. It was incredible to see how the simulation reflected on human psychology, showcasing our strengths and weaknesses and emphasizing the importance of collaboration and strong leadership. It provided fantastic insights and lessons on managing and leading others during times of crisis. Natasha clearly has gotten a lot of experience and she thrives on sharing, teaching, training, and mentoring, which is amazing. With her deep knowledge in Leadership, EI, and navigating crises and the way she customizes her programs for various businesses, she's super valuable. And her workshops are a must."

"Very thankful to Natasha for everything what she taught us during the mentorship workshop. I learned so much about mentorship and communication, through real practice, not just theory. Her session was full of energy, fun, and really practical advice. She made our learning experience very inspiring and easy to connect with."

"Working with Natasha was a transformative experience. She is incredibly attentive and always listens deeply, creating a safe space for open dialogue. Natasha guided me through difficult decisions, providing valuable perspectives that empowered me to navigate some complex life situations. Natasha's ability to understand and ask the right questions is unique, and she is laser-sharp in the way she operates. She has a rare gift for helping you see things from different angles and challenges you in the most constructive way. With her guidance, I developed the confidence to take bold steps forward. Her coaching has had a profound impact on my personal and professional growth."

"Natasha is highly dedicated to her clients and makes sure every participant can design a personalized strategy to address their individual visibility, leadership presence and communications skills. She also creates a comfortable environment for everyone to venture outside of our comfort zones and develop relevant strategies."

"Natasha stands out as an exceptional coach and trainer. Her expertise is evident in the comprehensive profiles and networking strategies she developed for me, both internally and externally. More than just offering advice, Natasha provides a robust suite of practices tailored to help executives craft a step-by-step plan that aligns with their personal and professional aspirations. Her approach not only fosters a deep understanding of one's assets and potential opportunities but also allows for customization to resonate with diverse audiences. The framework Natasha has constructed is not just effective; it's transformative, equipping leaders with the tools to shape their narrative and achieve their desired impact. Really appreciated the journey with Natasha."